

**METHOD AND APPARATUS FOR FACILITATING THE PROVIDING OF
CONTENT**

CROSS-REFERENCE TO RELATED PATENT APPLICATION

This patent application is related to co-pending U.S. patent application entitled
Method and Apparatus for Facilitating Display of an Advertisement with Software, which
has Application Serial Number 09/887,817 and was filed on June 22, 2001, ^{still pending} all of which
is incorporated herein by reference.

FIELD OF THE INVENTION

The present invention relates to a method and apparatus for providing content
and, more particularly, embodiments of the present invention relate to methods,
apparatus, and computer program code for providing multiple content segments to one or
more devices associated with a recipient.

BACKGROUND OF THE INVENTION

One way to learn information or master a skill is by repetition of facts, tasks, etc.
over time. For example, a child learning multiplication tables may benefit by
periodically being asked to complete a multiplication problem and by being given other
opportunities to practice or repeat what he or she has learned. Learning or practice of
other information and skills (e.g., the translation of foreign language words, geographic
or historical facts) can be taught and practiced in a similar manner. Unfortunately, while
software programs may exist that are dedicated to teaching specific topics, each such
software program is directed to a specific topic and does not provide the opportunity for
repeated displays of topic content in conjunction with other software or activities.
Further, such software programs do not work in conjunction with other software to
provide interruptions of the other software while information is being conveyed.

In other situations, a person periodically may want to receive information or other
content via one or more devices. Such content may be educational and related to facts or
other information that the person is trying to learn or skills that the person is trying to